

PhD Spring School on Technology Innovation and Entrepreneurship

Target group

All KIT PhD candidates and scientists (mainly engineering and natural sciences)

Location

HECTOR School of Engineering & Management, SE 203

Schlossplatz 19, 76131 Karlsruhe

Register online until March 12, 2014 at

hector.idschools.kit.edu/PhDSpringSchoolEntrepreneurship.php



The PhD Spring School is limited to 25 participants.

The fee for the PhD Spring School is:

200,- € for all PhD candidates of the KIT

125,- € for Karlsruhe House of Young Scientists (KHYS) network members

The fee includes tuition, all additional written materials and a dinner on March 27.

Contact:

KIT Institute of Entrepreneurship, Technology-Management & Innovation (EnTechnon)

Fritz-Erler-Str. 1-3, 76133 Karlsruhe



Organization PhD Spring School

Anja Wahl | Entrepreneurship Research & Coaching

Phone: +49 (0)721 608 48968

Email: anja.wahl@kit.edu

The PhD School is sponsored by the program EXIST-Gründungskultur for the KIT Founders Forge (Gründerschmiede)

Gefördert durch:



EUROPÄISCHE UNION

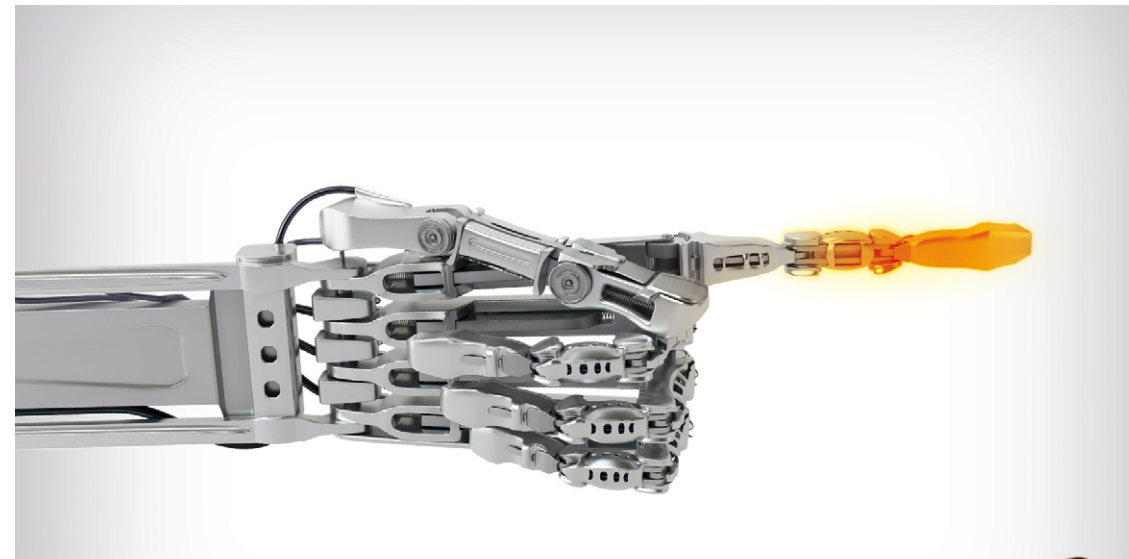


PhD Spring School

on Technology Innovation and Entrepreneurship

March 26 - 28, 2014

+ Final Pitch | March 31



We warmly welcome you to join the
**PhD Spring School on
 Technology Innovation and Entrepreneurship**

from March 26 - 28, 2014.

The goal of the PhD school is to learn how to develop potential business ideas, based on technology and research findings and to train the skills which are needed to start and run an own business sustainably.

The school in particular imparts knowledge of entrepreneurship and the realization of technology innovation in a real business, focusing on the university environment.

The sessions will cover the topics of...

- creative idea generation
- protecting intellectual property
- technology and product strategy
- business models and business plans
- entrepreneurial finance
- lean startup

Take the chance to learn the process of developing a business model based on a concrete and latest finding in engineering and science, by working in small project teams, which will be formed at the first get-together on March 25.

Besides intensive workshops with team work, you will have plenary lectures and guest talks from well-known experts and practitioners. The school closes with a final pitch event on March 31st, where you will present your project results and business models to a jury and will have the chance to connect with experienced business experts.

EnTechnon Organisation Team

Speakers

	Prof. Dr. Orestis Terzidis, Chair and Head of the KIT Institute for Entrepreneurship, Technology-Management and Innovation (EnTechnon)		Peter Bittner, European Patent Attorney, Founder of Peter Bittner and Partner, European Patent Attorneys		Robert Gerlach, Creativity Trainer, Founder of IQudo - Academy for Creative Intelligence
	Dr. Sven Schmidt-Rohr, Co-founder of ArtiMinds Robotics		Dr. Heiko Haller, EnTechnon Entrepreneurship Coaching & Consulting, Founder of bigmapper		Dr. Max Völkel, EnTechnon Entrepreneurship Coaching & Consulting, Co-founder of Calpano

Tuesday, March 25

At 7 pm there will be a get-together and the formation of the project teams.

Wednesday, March 26

Time	Speaker	Topic
9:00 am - 10:45 am	Prof. Dr. Orestis Terzidis	Plenary Session: Ideas & Opportunity Recognition
11:00 am - 1:00 pm	Robert Gerlach	Workshop: Creativity Methods & Innovation Processes
2:00 pm - 3:45 pm	Prof. Dr. Orestis Terzidis	Plenary Session: Technology & Product Strategy
4:00 pm - 6:00 pm	Peter Bittner	Plenary Session: Protection of Innovation: IP Rights & Strategy

There will be two coffee breaks and a lunch break at 1 pm.

Thursday, March 27

Time	Speaker	Topic
9:00 am - 10:45 am	Prof. Dr. Orestis Terzidis	Plenary Session: Business Models & Business Plans
11:00 am - 1:00 pm	Prof. Dr. Orestis Terzidis	Plenary Session: Entrepreneurial Finance & Funding
2:00 pm - 3:45 pm	Prof. Dr. Orestis Terzidis	Workshop: Entrepreneurial Finance Planning
4:00 pm - 6:00 pm	Dr. Heiko Haller	Workshop: Business Model Canvas
7:30 pm - 8:30 pm	Dr. Sven Schmidt-Rohr	Key Note: Meet a Founder

There will be two coffee breaks, a lunch break at 1 pm and dinner break at 6 pm.

Friday, March 28

Time	Speaker	Topic
9:00 am - 10:45 am	Dr. Heiko Haller	Workshop: Business Model Canvas
11:00 am - 1:00 pm	Dr. Max Völkel	Plenary Session: Lean Startup
2:00 pm - 3:45 pm	Anja Wahl	Workshop: Pitching to Investors
4:00 pm - 5:00 pm	Prof. Dr. Orestis Terzidis	Plenary Session: PhD School Evaluation & Outlook

There will be two coffee breaks and a lunch break at 1 pm.

Monday, March 31

Time	Speaker	Topic
2:00 pm - 3:45 pm	Project teams	Final Pitch Event Session 1
4:00 pm - 6:00 pm	Project teams	Final Pitch Event Session 2, Feedback & Farewell

There will be a coffee break.